



November 20, 2025

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400001
Scrip Code : 507205

To,
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra (East),
Mumbai-400 051.
Symbol : TI

Sub: Press Release pursuant to Regulation 30 of the SEBI (LODR) Regulations 2015 – Tilaknagar Industries Makes a Big Entry into Premium Whisky, Debuting a New Style with Seven Islands Pure Malt Whisky

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (LODR) Regulations 2015, we are enclosing herewith a press release dated November 20, 2025, regarding **Tilaknagar Industries Makes a Big Entry into Premium Whisky, Debuting a New Style with Seven Islands Pure Malt Whisky.**

The above information is available on the Company's website at www.tilind.com.

This is for your information and records.

Thanking you,

Yours faithfully,

For **Tilaknagar Industries Ltd.**

Minuzeer Bamboat
Company Secretary & Compliance Officer

Encl: a/a

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Tilaknagar Industries Makes a Big Entry into Premium Whisky, Debuting a New Style with Seven Islands Pure Malt Whisky

The launch marks a decisive entry into whisky for India's largest brandy producer, following the Imperial Blue acquisition announcement

Seven Islands is an Indo-Scottish 100% Pure Malt Whisky, made with four distinct single malts originating from India and Scotland

Mumbai, November 20, 2025 - Tilaknagar Industries Ltd. (TI), India's leading brandy producer and one of the country's fastest growing spirits companies, has marked its entry into the premium whisky category with the launch of **Seven Islands Pure Malt Whisky**. Crafted from select Indian and Scottish malts, it is a distinct 100% pure malt expression.

The launch marks a significant strategic expansion for TI, best known for building India's brandy market with icons like Mansion House and more recently, Monarch Legacy Edition, and comes on the heels of its announcement of the acquisition of Imperial Blue, the world's third largest-selling whisky brand. With this, the 90-year-old company establishes whisky as its second major growth pillar alongside its long-standing leadership in brandy.



The Whisky Opportunity in India

Whisky remains India's most loved and aspirational spirits category, accounting for **about 66% of total consumption in 2024** according to IWSR. By volume, Indian whisky grew **7% year-on-year** in H1 2025, crossing **130 million cases** and showing continued premiumisation. Exports are expanding as well,



signaling rising global interest in Indian-made whiskies and premium expressions. For TI, a company that has built scale and expertise through long-standing leadership in brandy, the opportunity in whisky presents a clear and timely growth avenue.

“India’s whisky story is evolving faster than ever, with growing consumer demand for premium and luxury expressions. Seven Islands marks TI’s entry into this dynamic category, bringing together Indian craftsmanship and global expertise to create a whisky that is both distinctly Indian and globally competitive. With whisky commanding over 60% of India’s spirits market, expanding into this category was the next natural step for us.” said **Amit Dahanukar, Chairman and Managing Director, Tilaknagar Industries Ltd.**

A New Style of Whisky

Seven Islands introduces a style that moves beyond the single-malt focus that has shaped recent conversations around Indian whisky. As a **pure malt**, it blends four single malts - **two from India and two from Scotland**, allowing it to draw unique characteristics from multiple distilleries, regions and maturation styles.

The Indian malts are sourced from the **Himalayan foothills and the Vindhyan ranges**, bringing the influence of high-altitude and tropical ageing. These are paired with malts from **Speyside and the Lowlands**, two of Scotland’s most recognised whisky regions. This Indo-Scottish duality creates a profile not possible through a single-region malt. With single malts driving recent premium growth, Seven Islands offers a new direction: a pure malt style shaped by two climates, two traditions, and a more complex blending philosophy.

A Tribute to Mumbai’s Seven Islands

Seven Islands takes its name from the archipelago of seven islands that once formed the city of Mumbai — the long-time home of Tilaknagar Industries and the backdrop to much of its growth. This connection is built into the bottle design. Two converging lines create the V-cut neck, hinting at the Indian and Scottish malts coming together, while fine cartographic lines reference the contours of the original islands. At the centre sits an anchor motif, a nod to Mumbai’s maritime heritage. The palette of sage, cream and gold keeps the design crisp, contemporary and quietly premium.

“Seven Islands reflects our vision for House of TI, our new vertical which includes our premium portfolio and investments arm. House of TI was created to shape our premium and craft-led portfolio, beginning with Monarch Legacy Edition. With Seven Islands, we wanted to bring a new perspective and style to Indian whisky. It felt like the right way to introduce something distinctive, and a meaningful step forward for us as we expand into the whisky category.” said **Sanaya Dahanukar, Marketing Manager, Tilaknagar Industries Ltd.**

**Tasting notes:**

- **Colour:** Natural, brilliant, golden yellow.
- **Aroma:** Smooth and inviting, with tropical fruits, dried nuts, and hints of French and American oak layered with Indian spice.
- **Taste:** Full-bodied and balanced, with sweet, dried fruits, soft spice, creamy texture, and a touch of smoke.
- **Finish:** Long, smooth, and warm, with lingering notes of oak, spice, and dried fruits.

Product Details

- **Size:** 750 ml
- **ABV:** 42.8%
- **Price & Availability:** INR 5,200 (Maharashtra)

About Tilaknagar Industries Ltd.: Tilaknagar Industries Ltd. (TI) is one of the leading IMFL manufacturers in India. Founded in 1933 by Shri Mahadev L. Dahanukar as Maharashtra Sugar Mills, the company was then engaged in the manufacture of sugar and allied products. TI now has 90 years of excellence in the consumer goods category. The Dahanukar family continues to be the promoter of TI, sharing the same vision and values as the founders. Under the current leadership of Shri Amit Dahanukar, the company has grown to be the largest manufacturer of premium brandy in India. The company's luxury vertical, the House of TI, brings together Monarch Legacy Edition, its first luxury brandy, and an investment arm that supports India's emerging craft players. Alongside this, TI continues to lead in the spirits market with its two 'Millionaire' brandy brands, Mansion House and Courier Napoleon. TI also has presence in whisky, rum and gin categories through Mansion House Whisky, Madiraa Rum and Blue Lagoon Gin. For more information about Tilaknagar Industries, our people, our brands, and our performance, visit us at: <https://www.tilind.com/>

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