

India is the standout when it comes to this list, and there have been some major growth patterns here

While India has proven to be the location for growth, it's another giant that is reaping the rewards from long-standing investment in the region

n April, the UN confirmed that India had surpassed China to become the world's most populous country and, given that Statista puts the South Asian country among the world's fastest-growing markets for alcohol sales, it's not a surprise that the fastest-growing list is all about India.

Taking another crown, India passed France to become Scotch whisky's largest market this year, according to the SWA, but domestic spirits have proven to still be wildly popular. Credit should go to Tilaknagar Industries' Mansion House and Diageo/United Spirits' Royal Challenge, which grew more than 50% on already massive volumes to both pass seven million cases. It'll be interesting to see if either can maintain the rate of growth to pass 10 million in next year's edition.

While India has proven to be the location for growth, it's another giant that is reaping the rewards from long-standing investment in the region. Diageo accounts for five of the 10 fastest-growing brands on the list.

Heading up the list is GSM Blue, a lighter gin produced by the Philippines-based San Miguel, pitched at the country's younger drinkers. Given that the company's flagship brand is the world's bestselling gin, and the Philippines today has the largest population of young people in its history according to the UN, it'll be an interesting brand to keep an eye on.

Tequila drinkers have shown their love for both the new and established, with places for both Casamigos and Don Julio in the top 10 as agave continues to grow impressively.

FASTEST GROWING

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WINDSHIP WHEN PERSONS IN NO.		BRAND	OWNER	CATEGORY	2018	2019	2020	2021	2022	GROWTH
		GSM Blue	San Miguel	Gin		1.2	1.3	1.7	2.8	64.7%
	_	Mansion House Brandy	Tilaknagar Industries	Brandy	4.1	4.8	4.7	4.5	7.1	
		Black Dog		0 1 1 1						57.8%
	4		Diageo/United Spirits	Scotch whisky	0.6	0.7	0.5	0.7	1.1	57.1%
	_	8PM Premium Black	Radico Khaitan	Indian whisky	0.2	0.6	1.0	0.7 1.8	1.1 2.8	57.1% 55.6%
	5	8PM Premium Black Royal Challenge	Radico Khaitan Diageo/United Spirits	Indian whisky Indian whisky	0.2 5.6	0.6 5.5	1.0 4.3	0.7 1.8 4.7	1.1 2.8 7.2	57.1% 55.6% 53.2%
	5 6	8PM Premium Black Royal Challenge Chrome Vodka	Radico Khaitan Diageo/United Spirits Diageo	Indian whisky Indian whisky Vodka	0.2	0.6	1.0 4.3 1.1	0.7 1.8	1.1 2.8 7.2 1.9	57.1% 55.6% 53.2% 46.2%
	5 6 7	8PM Premium Black Royal Challenge	Radico Khaitan Diageo/United Spirits	Indian whisky Indian whisky	0.2 5.6 0.7	0.6 5.5 1.2	1.0 4.3	0.7 1.8 4.7 1.3	1.1 2.8 7.2	57.1% 55.6% 53.2%
	5 6 7 8	8PM Premium Black Royal Challenge Chrome Vodka Casamigos	Radico Khaitan Diageo/United Spirits Diageo Diageo	Indian whisky Indian whisky Vodka Tequila	0.2 5.6 0.7 0.4	0.6 5.5 1.2 0.6	1.0 4.3 1.1 1.1	0.7 1.8 4.7 1.3 2.2	1.1 2.8 7.2 1.9 3.2	57.1% 55.6% 53.2% 46.2% 45.5%
	5 6 7 8 9 10	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo	Indian whisky Indian whisky Vodka Tequila Vodka	0.2 5.6 0.7 0.4 0.9	0.6 5.5 1.2 0.6 1.1	1.0 4.3 1.1 1.1 0.9	0.7 1.8 4.7 1.3 2.2 0.9	1.1 2.8 7.2 1.9 3.2 1.3	57.1% 55.6% 53.2% 46.2% 45.5% 44.4%
	5 6 7 8 9 10	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy	0.2 5.6 0.7 0.4 0.9 0.6 1.5	0.6 5.5 1.2 0.6 1.1 0.7 1.7	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9%
	5 6 7 8 9 10 11	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3%
	5 6 7 8 9 10 11 12	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 4.8	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7%
	5 6 7 8 9 10 11 12 13	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments Jägermeister	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan Mast-Jägermeister	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey Vodka Herbal liqueur	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0 3.5 7.0	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2 3.7	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 1.6 4.8	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7% 28.8%
	5 6 7 8 9 10 11 12 13 14	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments Jägermeister Orijin Bitters	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan Mast-Jägermeister Diageo	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey Vodka Herbal liqueur Bitters	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0 7.5	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2 8.5	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0 3.5 7.0	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2 3.7 7.3 2.1	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 1.6 4.8 9.4	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7% 28.8% 28.6%
	5 6 7 8 9 10 11 12 13 14 15	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments Jägermeister Orijin Bitters	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan Mast-Jägermeister	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey Vodka Herbal liqueur	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0 3.5 7.0	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2 3.7	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 1.6 4.8	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7% 28.8%
	5 6 7 8 9 10 11 12 13 14 15 16	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments Jägermeister Orijin Bitters Chivas Regal Dewar's	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan Mast-Jägermeister Diageo Pernod Ricard	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey Vodka Herbal liqueur Bitters Scotch whisky	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0 7.5 1.3	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2 8.5 1.6	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0 3.5 7.0 1.9 3.2	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2 3.7 7.3 2.1 4.1	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 1.6 4.8 9.4 2.7 5.2	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7% 28.8% 26.8%
	5 6 7 8 9 10 11 12 13 14 15 16 17	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments Jägermeister Orijin Bitters Chivas Regal Dewar's	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan Mast-Jägermeister Diageo Pernod Ricard Bacardi	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey Vodka Herbal liqueur Bitters Scotch whisky	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0 7.5 1.3 4.5 2.8	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2 8.5 1.6 4.4	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0 3.5 7.0 1.9 3.2	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2 3.7 7.3 2.1 4.1 2.8	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 1.6 4.8 9.4 2.7 5.2	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7% 28.8% 26.8% 25.0%
	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments Jägermeister Orijin Bitters Chivas Regal Dewar's Old Parr Signature Pervak Vodka	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan Mast-Jägermeister Diageo Pernod Ricard Bacardi Diageo Diageo/United Spirits Global Spirits	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey Vodka Herbal liqueur Bitters Scotch whisky Scotch whisky Indian whisky Vodka	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0 7.5 1.3 4.5 2.8 1.0 2.3	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2 8.5 1.6 4.4 3.0 1.0 2.3	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0 3.5 7.0 1.9 3.2 2.6 0.7 1.9	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2 3.7 7.3 2.1 4.1 2.8 1.2 2.0 1.6	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 1.6 4.8 9.4 2.7 5.2 3.5 1.5 2.5	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7% 28.8% 26.8% 25.0% 25.0% 25.0%
	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments Jägermeister Orijin Bitters Chivas Regal Dewar's Old Parr Signature Pervak Vodka Aperol	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan Mast-Jägermeister Diageo Pernod Ricard Bacardi Diageo Diageo/United Spirits Global Spirits Gruppo Campari	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey Vodka Herbal liqueur Bitters Scotch whisky Scotch whisky Indian whisky Vodka Bitters	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0 7.5 1.3 4.5 2.8 1.0 2.3 1.2	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2 8.5 1.6 4.4 3.0 1.0 2.3 1.4 5.8	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0 3.5 7.0 1.9 3.2 2.6 0.7 1.9 1.5 5.4	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2 3.7 7.3 2.1 4.1 2.8 1.2 2.0 1.6 7.1	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 1.6 4.8 9.4 2.7 5.2 3.5 1.5 2.5 2.0 8.8	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7% 28.8% 26.8% 25.0% 25.0% 25.0% 25.0% 23.9%
	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments Jägermeister Orijin Bitters Chivas Regal Dewar's Old Parr Signature Pervak Vodka Aperol Bulleit	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan Mast-Jägermeister Diageo Pernod Ricard Bacardi Diageo Diageo/United Spirits Global Spirits Gruppo Campari Diageo	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey Vodka Herbal liqueur Bitters Scotch whisky Scotch whisky Indian whisky Vodka Bitters American whiskey	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0 7.5 1.3 4.5 2.8 1.0 2.3 1.2 4.9	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2 8.5 1.6 4.4 3.0 1.0 2.3 1.4 5.8	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0 3.5 7.0 1.9 3.2 2.6 0.7 1.9 1.5 5.4	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2 3.7 7.3 2.1 4.1 2.8 1.2 2.0 1.6 7.1 1.7	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 1.6 4.8 9.4 2.7 5.2 3.5 1.5 2.5 2.0 8.8 2.1	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7% 28.8% 26.8% 25.0% 25.0% 25.0% 23.9% 23.5%
	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments Jägermeister Orijin Bitters Chivas Regal Dewar's Old Parr Signature Pervak Vodka Aperol Bulleit Hendrick's	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan Mast-Jägermeister Diageo Pernod Ricard Bacardi Diageo Diageo/United Spirits Global Spirits Gruppo Campari Diageo William Grant & Sons	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey Vodka Herbal liqueur Bitters Scotch whisky Scotch whisky Indian whisky Vodka Bitters American whiskey	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0 7.5 1.3 4.5 2.8 1.0 2.3 1.2 4.9 1.6 1.3	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2 8.5 1.6 4.4 3.0 1.0 2.3 1.4 5.8 1.7	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0 3.5 7.0 1.9 3.2 2.6 0.7 1.9 1.5 5.4 1.8	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2 3.7 7.3 2.1 4.1 2.8 1.2 2.0 1.6 7.1 1.7	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 1.6 4.8 9.4 2.7 5.2 3.5 1.5 2.5 2.0 8.8 2.1	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7% 28.8% 26.8% 25.0% 25.0% 25.0% 23.9% 23.5% 23.1%
	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments Jägermeister Orijin Bitters Chivas Regal Dewar's Old Parr Signature Pervak Vodka Aperol Bulleit Hendrick's	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan Mast-Jägermeister Diageo Pernod Ricard Bacardi Diageo Diageo/United Spirits Global Spirits Gruppo Campari Diageo	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey Vodka Herbal liqueur Bitters Scotch whisky Scotch whisky Indian whisky Vodka Bitters American whiskey	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0 7.5 1.3 4.5 2.8 1.0 2.3 1.2 4.9	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2 8.5 1.6 4.4 3.0 1.0 2.3 1.4 5.8	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0 3.5 7.0 1.9 3.2 2.6 0.7 1.9 1.5 5.4	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2 3.7 7.3 2.1 4.1 2.8 1.2 2.0 1.6 7.1 1.7	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 1.6 4.8 9.4 2.7 5.2 3.5 1.5 2.5 2.0 8.8 2.1	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7% 28.8% 26.8% 25.0% 25.0% 25.0% 23.9% 23.5%
	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments Jägermeister Orijin Bitters Chivas Regal Dewar's Old Parr Signature Pervak Vodka Aperol Bulleit Hendrick's El Jimador	Radico Khaitan Diageo/United Spirits Diageo Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan Mast-Jägermeister Diageo Pernod Ricard Bacardi Diageo Diageo/United Spirits Global Spirits Gruppo Campari Diageo William Grant & Sons Brown-Forman	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey Vodka Herbal liqueur Bitters Scotch whisky Scotch whisky Indian whisky Vodka Bitters American whiskey Gin Tequila	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0 7.5 1.3 4.5 2.8 1.0 2.3 1.2 4.9 1.6 1.3	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2 8.5 1.6 4.4 3.0 1.0 2.3 1.4 5.8 1.7 1.4	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0 3.5 7.0 1.9 3.2 2.6 0.7 1.9 1.5 5.4 1.8	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2 3.7 7.3 2.1 4.1 2.8 1.2 2.0 1.6 7.1 1.7 1.3 1.4	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 1.6 4.8 9.4 2.7 5.2 3.5 1.5 2.5 2.0 8.8 2.1 1.6 1.7	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7% 28.8% 26.8% 25.0% 25.0% 25.0% 23.9% 23.5% 23.1% 21.4%
	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments Jägermeister Orijin Bitters Chivas Regal Dewar's Old Parr Signature Pervak Vodka Aperol Bulleit Hendrick's El Jimador Royal Stag	Radico Khaitan Diageo/United Spirits Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan Mast-Jägermeister Diageo Pernod Ricard Bacardi Diageo Diageo/United Spirits Global Spirits Gruppo Campari Diageo William Grant & Sons Brown-Forman Pernod Ricard Diageo Pernod Ricard	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey Vodka Herbal liqueur Bitters Scotch whisky Scotch whisky Indian whisky Vodka Bitters American whiskey Gin Tequila Indian whisky	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0 7.5 1.3 4.5 2.8 1.0 2.3 1.2 4.9 1.6 1.3 1.3 21.6	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2 8.5 1.6 4.4 3.0 1.0 2.3 1.4 5.8 1.7 1.4 1.4 22.0	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0 3.5 7.0 1.9 3.2 2.6 0.7 1.9 1.5 5.4 1.8 1.0 1.3 1.8	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2 3.7 7.3 2.1 4.1 2.8 1.2 2.0 1.6 7.1 1.7 1.3 1.4 22.4 1.0 8.0	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 1.6 4.8 9.4 2.7 5.2 3.5 1.5 2.5 2.0 8.8 2.1 1.6 1.7 27.1	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7% 28.8% 26.8% 25.0% 25.0% 25.0% 23.5% 23.1% 21.4% 21.0%
	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments Jägermeister Orijin Bitters Chivas Regal Dewar's Old Parr Signature Pervak Vodka Aperol Bulleit Hendrick's El Jimador Royal Stag Gilbey's Gin Blenders Pride Johnnie Walker	Radico Khaitan Diageo/United Spirits Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan Mast-Jägermeister Diageo Pernod Ricard Bacardi Diageo Diageo/United Spirits Global Spirits Gruppo Campari Diageo William Grant & Sons Brown-Forman Pernod Ricard Diageo Pernod Ricard Diageo William Grant & Sons Brown-Forman Pernod Ricard Diageo Pernod Ricard Diageo Pernod Ricard	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey Vodka Herbal liqueur Bitters Scotch whisky Scotch whisky Indian whisky Vodka Bitters American whiskey Indian whisky Cin Indian whisky Scotch whisky	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0 7.5 1.3 4.5 2.8 1.0 2.3 1.2 4.9 1.6 1.3 1.3 21.6 0.6 7.3	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2 8.5 1.6 4.4 3.0 1.0 2.3 1.4 5.8 1.7 1.4 1.4 22.0 0.6 7.7 18.4	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0 3.5 7.0 1.9 3.2 2.6 0.7 1.9 1.5 5.4 1.8 1.0 1.3 18.5 0.6 6.6 6.6	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2 3.7 7.3 2.1 4.1 2.8 1.2 2.0 1.6 7.1 1.7 1.3 1.4 22.4 1.0 8.0 19.2	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 1.6 4.8 9.4 2.7 5.2 3.5 1.5 2.5 2.0 8.8 2.1 1.6 1.7 27.1 1.2 9.5 22.7	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7% 28.8% 26.8% 25.0% 25.0% 25.0% 21.4% 21.0% 20.0% 18.8% 18.2%
	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	8PM Premium Black Royal Challenge Chrome Vodka Casamigos Husky Vodka Belaya Berezka Vodka Don Julio Courrier Napoleon Brandy Woodford Reserve Magic Moments Jägermeister Orijin Bitters Chivas Regal Dewar's Old Parr Signature Pervak Vodka Aperol Bulleit Hendrick's El Jimador Royal Stag Gilbey's Gin Blenders Pride	Radico Khaitan Diageo/United Spirits Diageo Alcohol Siberian Group Alcohol Siberian Group Diageo Tilaknagar Industries Brown-Forman Radico Khaitan Mast-Jägermeister Diageo Pernod Ricard Bacardi Diageo Diageo/United Spirits Global Spirits Gruppo Campari Diageo William Grant & Sons Brown-Forman Pernod Ricard Diageo Pernod Ricard	Indian whisky Indian whisky Vodka Tequila Vodka Vodka Tequila Brandy American whiskey Vodka Herbal liqueur Bitters Scotch whisky Scotch whisky Indian whisky Vodka Bitters American whiskey Gin Tequila Indian whisky	0.2 5.6 0.7 0.4 0.9 0.6 1.5 1.1 0.7 4.0 7.5 1.3 4.5 2.8 1.0 2.3 1.2 4.9 1.6 1.3 1.3 21.6 0.6 7.3	0.6 5.5 1.2 0.6 1.1 0.7 1.7 1.2 0.9 4.2 8.5 1.6 4.4 3.0 1.0 2.3 1.4 5.8 1.7 1.4 1.4 22.0 0.6 7.7	1.0 4.3 1.1 1.1 0.9 0.7 1.8 0.6 1.0 3.5 7.0 1.9 3.2 2.6 0.7 1.9 1.5 5.4 1.8 1.0 1.3 18.5 0.6 6.6	0.7 1.8 4.7 1.3 2.2 0.9 0.9 2.7 0.7 1.2 3.7 7.3 2.1 4.1 2.8 1.2 2.0 1.6 7.1 1.7 1.3 1.4 22.4 1.0 8.0	1.1 2.8 7.2 1.9 3.2 1.3 1.3 3.9 1.0 1.6 4.8 9.4 2.7 5.2 3.5 1.5 2.5 2.0 8.8 2.1 1.6 1.7 27.1 1.2 9.5	57.1% 55.6% 53.2% 46.2% 45.5% 44.4% 44.4% 42.9% 33.3% 29.7% 28.8% 26.8% 25.0% 25.0% 25.0% 21.4% 21.0% 20.0% 18.8%